



Mark Larson

Each week his voice is heard on over 2,500 radio and television outlets worldwide. Mark's Southern California program airs on 1170AM KCBQ, San Diego, weekdays 7 to 9AM. Mark's also the prime guest-host on Michael Reagan's syndicated national radio show and serves as political analyst on KUSI Television in San Diego. He is often

heard on the Hugh Hewitt SRN Radio talk show and has been seen on NBC, Fox News Channel, MSNBC and CNN's "Larry King Live". He received an Emmy Award for a weekly entertainment show in Southern California and was host of nationally telecast events from Washington, DC on the NET and America's Voice networks.

Known for traveling the world to gain insight on important stories, he's covered the Iraq war on location in the Middle East, smuggled Bibles to the underground church in Southeast Asia and done ground-breaking broadcasts from war zones including the Persian Gulf region and Afghanistan. Mark's also visited Russia and made several trips to China, including Tibet. His continuing on-site broadcasts in the USA and around the globe give him a unique perspective on current events.

With the *San Diego Radio Broadcasters Association*, Mark served as President for a record eight consecutive terms. *Radio & Records* named him to its "All-Star Players" list in 2006 and 2007, citing him as one of only twelve "local legends" in American talk radio.

A strong advocate for the United States military, Mark is a lifetime member of the Navy League and has Honorary Plankowner status with the USS Ronald Reagan to commemorate his on-going support of the ship and its crew since commissioning in 2003. He is a supporter of the Ronald Reagan Library and Air Force One Pavilion as well as a Rawhide Circle member of the *Young America's Foundation*, owners of the

Reagan Ranch.

Mark owns and operates [Mark Larson Media Services, Inc.](#), his programming, production and consulting company which includes ML Public Relations and [SpeakersGroup.NET](#), a talent agency representing more than 40 unique celebrities. The agency includes speakers such as Star Parker, Gene Cernan, Jennifer O'Neill, Miles O'Brien, Carol LeBeau, Cal Thomas, Joan Embery, John Stossel and other notables.

A sought-after advertising spokesman for many regional and national clients, Mark is often selected for special speaking engagements. Assignments have included emceeding many political events and several related to the San Diego GOP National Convention. He was chosen by the Reagan White House to help organize and emcee two major California rallies with the 40th President. For ten years, he was part owner of two Salt Lake City radio stations.

Prior to moving to the Broadcast Company of the Americas in August 2007, Mark was heard on his popular daily show on Clear Channel's KOGO. Before joining KOGO in 2004, he was a well-known radio talk show personality on Salem Communications' KCBQ/KPRZ San Diego and KRLA 870AM, Los Angeles. He was also the main guest-host for SRN network's Michael Medved, Dennis Prager and Hugh Hewitt shows. Mark joined KPRZ as General Manager in 1994, after eighteen years with KFMB (CBS) Radio in San Diego, where he was Program and Operations Manager and a popular afternoon personality. He also served as National Program Director/Radio for KFMB's parent company.

Active in a variety of charitable organizations, Mark serves on the Board of the [San Diego Air & Space Museum](#) as well as the Global Leadership Council and Board of Directors for [Heart to Heart International](#). He's been chairman of [Media Fellowship International](#) and is a founding board member and current chairman of the Family Heritage Foundation. Mark was also a charter member of the Salem Communications Political Action Committee. He is a board member for Enough Is Enough, spokesman for www.protectkids.com and a member of the Council for National Policy. A member of Shadow Mountain Community Church, he appears regularly with his pastor, Dr. David Jeremiah, on [Turning Point](#). The broadcast is heard every

weekday on over 2,000 radio outlets worldwide. He's also heard on the internationally televised edition of [Turning Point](#) and on several hundred radio stations each week hosting Purity Products' *Health Line* programs. For five years, Mark was a featured writer for *The Daily Californian*. His column now appears in the *Christian Examiner* newspaper and he writes regular updates on www.LarsonBlog.com. A new book is also in the works. Mark is listed in Who's Who In America and Who's Who in the Media and Communications. A proud father of three grown children, he has been married to the lovely Mrs. Larson for 34 years.