



ENOUGH•IS•ENOUGH

Making the Internet Safer for Children and Families

Internet Safety 101 Launch

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Holly Hawkins, Consumer Policy and Child Safety, AOL

Hello, my name is Holly Hawkins and I am the Director of Consumer Policy and Child Safety at AOL.

I am delighted to be here today to participate in the national launch of Enough is Enough's Internet Safety 101 program - a truly unique teaching series designed to bring Internet safety education into the busy lives of parents and other caregivers.

The program is not designed to cause fear, but to empower parents with safety rules and tools to help foster a safe and secure online experience for their children.

As a company that has long been a pioneer in helping families stay safe online, AOL understands the importance of rules and tools. AOL has offered parental controls for nearly two decades. Our parental controls enable parents to determine where their children can go on the Internet, with whom they can communicate, when and how long they can be online; and offer them the option of receiving a report of their children's online activities. AOL, like most providers, offer parental controls for free, yet sadly, so many parents are not taking advantage of industry provided safety tools.

I have had the opportunity to participate in several Internet Safety presentations held by Enough is Enough in which segments of the Internet Safety 101 program were shown and I have seen the positive impact that the program has had on parents and others. They come away empowered to take action.

The Internet is an incredible tool that has brought the world to our fingertips and with that, many opportunities. But, as in the offline world, there are places our children shouldn't visit and people they shouldn't interact with, thus the need to educate and empower ourselves and our children, and to use safety rules and tools to guide them to be responsible and safe digital citizens. On behalf of AOL, I support the Internet Safety 101 program and encourage parents and other care givers to take advantage of this valuable safety resource.